



ANTON KHRYPKO



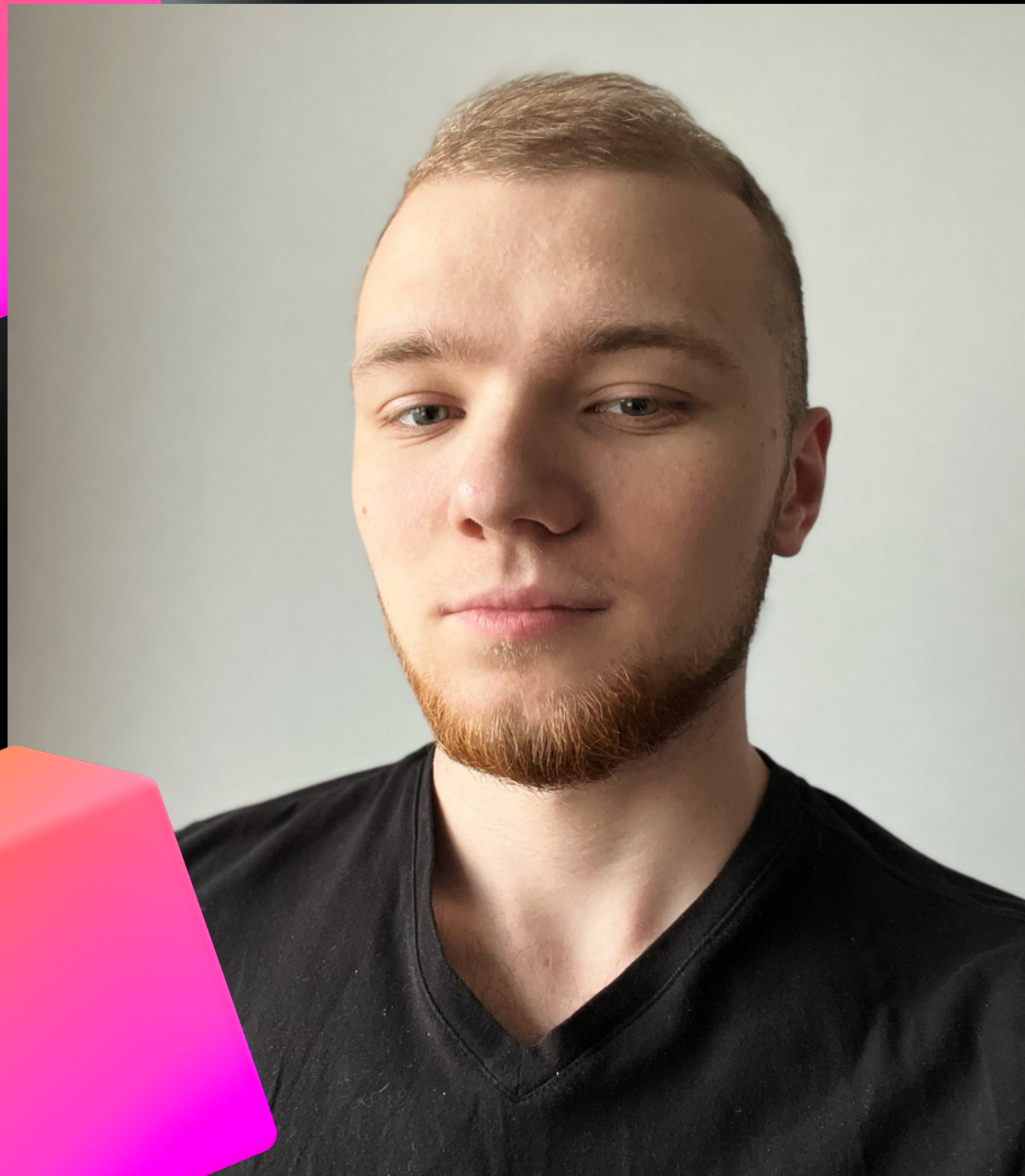
UE5 & CREATIVE

Presentation about Skills, Experience, and Goals

BETTER THAN A MAN



ANTON KHRYPKO



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5 years in the field of creative and mobile game development, extensive experience in creative expertise, experience in the positions of Middle User Acquisition Manager, Creative Team Lead, 3D Creative Artist, Creative Producer.

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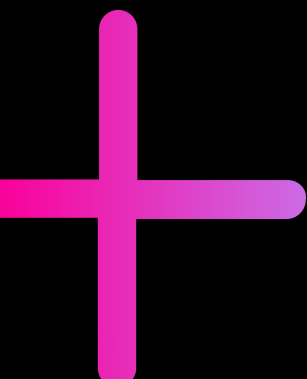
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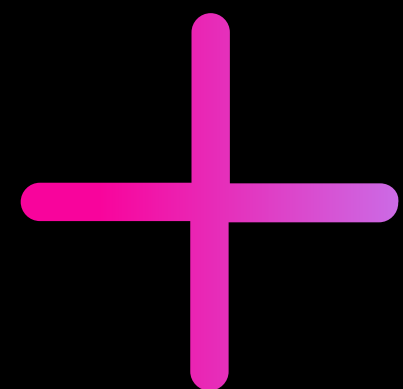
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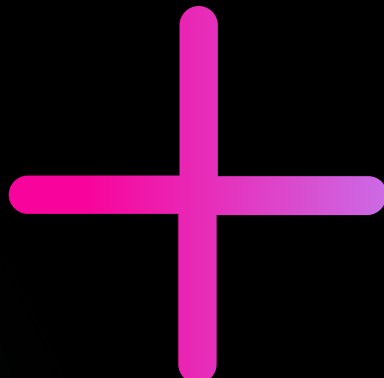
WORK EXPERIENCE



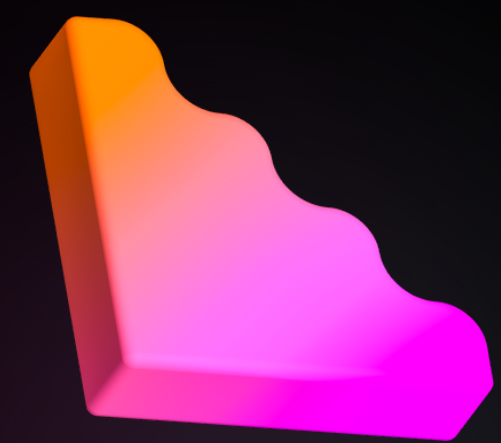
2 years in the position of Team Lead Creative: ability to analyze the market and generate interesting ideas for mobile creatives and for the team, overseeing all processes and ensuring quality.



1 year as a User Acquisition Manager, experience in purchasing on FB, Unity, IronSource, GoogleAds, Applovin platforms. \$1m+ ad spend. Product - HealingRush (HyperCasual).



2 years as a 3D Creative Artist. Ability to implement the most interesting and complex ideas, achieve set goals within deadlines.

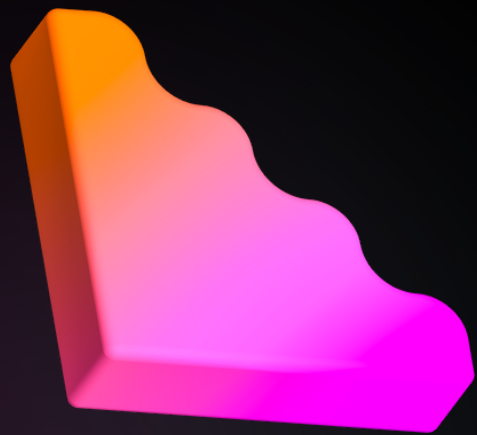
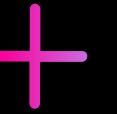
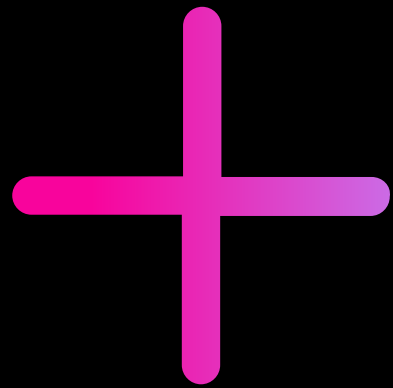





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PUFA PRODUCTION

I am the founder of Pufa Production studio. Our studio produces some of the highest quality and best-performing creatives in the market. Our regular clients include WarGaming, SayGames, Voodoo, and many others.



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TECHNICAL
SKILLS

SENIOR

After Effects - Fake UI, Sound FX, Color Correction

SENIOR

Unreal Engine - All basic skills: basic blueprint skills, camera motion, take recorder, niagara basic skills, scene create skills, lumen lighting

MIDDLE

Mobile Advertising Marketing - Facebook, IronSource, Unity, Google Ads, Applovin. Appsflyer/Ajust. Total ad spend: \$1m+

MIDDLE

Blender - Basic 3D skills



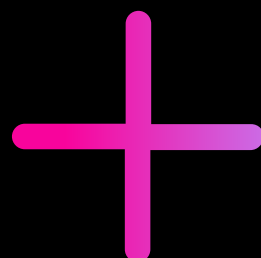
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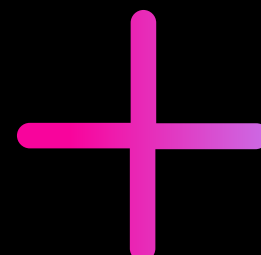
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GOALS

I AIM TO ACHIEVE IN THE FUTURE ORGANIZATION



Enhance my creative producing skills even further and create numerous hit creatives.



Acquire new knowledge in Unreal Engine 5, After Effects and further develop my skills - creating creatives.



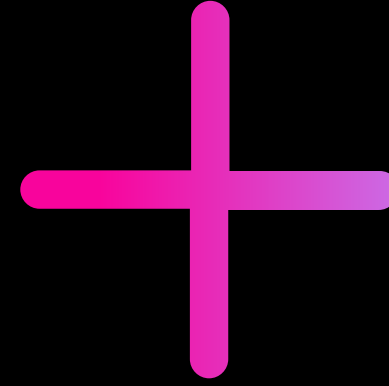
Create as many high-performing creatives with high CTR/IPM and low CPI as possible. Bring my creative ideas into trends!

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THANKS!

I WOULD BE DELIGHTED TO COLLABORATE, TURNING YOUR PRODUCT INTO A HIT AND BRINGING YOUR DREAMS TO REALITY!

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